Collection Title: College Advancement
ID: RG10

Collection Overview
The materials in this collection pertain to college advancement, including capital campaigns, marketing, endowments, symbols of the college, the Women of Wesleyan, and external recognition of Virginia Wesleyan College.

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Box 11
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  University Senate visit, March 1965
  HEW Design Award, Hofheimer Library, 1966
  “The Norfolk Story”
  “The Campus Boom: A New College a Week,” Newsweek, February 20, 1967
  James Bergdoll, “Student Unrest” Virginia United Methodist Advocate, October 9, 1969
  Skip Boyer, “In Lieu of Alumni,” Techniques, October, 1974
  Peg Johnson, “Visit to VWC-Facing Finding,” c. 1978
  Report of Institutional Inventory Team, April 1979
  Continuing Education Consultation Report, September 29, 1980
  Freelance journalist’s piece, c. 1981
  University Senate visit, October 1985
  “Commonwealth/Common Future,” WHRO Dimensions, April 1987
  “Hampton Roads Report,” August 1988
  Report on Students who Inquire to VWC, August 1988
  VWC Designated Bird Sanctuary, May 1990
  Involving College Assessment, June 1992
  Governor’s Award for Volunteering Excellence, 1993
  U.S. News Guide to Best Colleges, 1994
  Rugg’s Recommendations on the Colleges, 1994
  Involving College Assessment, April 1996
  Art and Science Inc. marketing study, September 1997
  America’s Best College Scholarships, 1998-1999
  “VWC Offers Educational Opportunities,” The District Beam, March/April 1999
  The Templeton Guide, 1999
  Award of Merit—Virginia Beach Garden Clubs, 2001
  Council of Independent Colleges, Historic Campus Architecture Project, 2006
  Certificate of Participation, Boardwalk History Festival, April 2007
“Virginia United Methodist-Related Schools,” Virginia Advocate, September 2007
University Senate Visit, 2007

See also:
John Wesley Statue, RG 11, box 2